



SIGNWORKS can help when it comes to the selection of text size and spacing. Letter height and color are important for readability and optimal viewing.

TEXT SIZE	LEGIBILITY DISTANCE	VIEWING TIME IN SECONDS				
		INCHES	FEET	25 MPH	35 MPH	45 MPH
3	150	4.1	2.9	2.3	1.9	1.6
4	200	5.5	3.9	3.0	2.5	2.1
6	300	8.2	5.8	4.5	3.7	3.1
8	400	10.9	7.8	6.1	5.0	4.2
9	450	12.3	8.8	6.8	5.6	4.7
10	500	13.6	9.7	7.6	6.2	5.2
18	800	24.5	17.5	13.6	11.2	9.4
24	1,200	32.7	23.4	18.2	14.9	12.6
36	1,800	49.1	35.1	27.3	22.3	18.9
48	2,400	65.5	46.8	36.4	29.8	25.2
60	3,000	81.8	58.4	45.5	37.2	31.5

For more information or to speak with one of our signage specialists please contact our office at 616-954-2554 or visit us at www.signworksofmi.com