

MAGNETIC/VEHICLE GRAPHICS MAINTENANCE

MAGNETIC MAINTENANCE

Magnetic signs will last for years with simple maintenance and monitoring. Here are our recommendations:

1. At least once a week or every time you clean your windshield, clean your signs front and back to prevent dirt buildup. Dry them before replacing on vehicle.
2. Keep the vehicle clean and polished; polish both sides of the sign with the same wax or polish you use on the vehicle.
3. Do not overlap the sign on body trim, abrupt body contours, door handles, mirrors, etc.
4. Test the vehicle surface for magnetic attraction. The signs do not adhere to fiberglass, composites, aluminum, or body filler. Even new cars may have been repaired with fillers.
5. Store signs by rolling the graphic side out and keep in a cardboard tube, or lay flat on a smooth surface such as a refrigerator or filing cabinet. Do not leave the signs lying out on a seat or in a hot car as the magnetic vinyl may distort.
6. Regularly monitor your signs to verify they have not been tampered with or re-positioned incorrectly.

VEHICLE GRAPHIC MAINTENANCE

Vehicle graphics will last for several years when a few simple maintenance procedures are followed:

1. Keep clean with soap and water.
2. Do not use ammoniated cleaners, chlorinated solvents, abrasives, or silicone containing cleaners or polishes.
3. We recommend periodic (3 times a year is good) polishing of vehicle and graphics. Avoid wax build-up along the edge of graphics by buffing the edges with your finger wrapped in a terry cloth towel.
4. Wax build-up can be removed by brushing with a soft detail brush, such as a paint brush, or a tooth brush.
5. Vehicle graphics can be safely removed by a professional without damage to the automotive surface. It is very important to keep the vehicle surface well maintained in order to minimize environmental effects on the paint which may be made noticeable when the graphics have been removed. Properly prepped, installed, and removed graphics cannot hurt a properly painted vehicle surface.
6. Allow 24-48 hours before pressure washing newly installed graphics.
7. Fresh paint needs to be fully cured before applying graphics. This period of time is determined by the paint, paint method, and environmental conditions. Seven to ten days is a good rule of thumb. If the paint no longer smells like paint, it is probably safe to install the graphics.
8. Small bubbles present in vinyl graphics immediately after installation usually indicate static conditions. They will dissipate within a few days.
9. Bubbles that appear days or weeks after installation indicate out gassing of solvents from the paint and must be dealt with by a professional.

Signworks of Michigan, Inc.

4612 44th Street SE • Grand Rapids, Michigan 49512

Grand Rapids: (616) 954-2554 • Grand Haven: (616) 850-1007 • Muskegon: (231) 722-1007
FAX (616) 954-2556 • e-mail: info@signworksofmi.com • www.signworksofmi.com