

BANNER MAINTENANCE

Banner Hanging & Storage Instructions

Banners are efficient, portable, and effective advertising. They will last for years when properly used and stored. Here are a few simple recommendations:

1. Keep stored banners rolled with the graphic side out around a cardboard tube to prevent crushing and in plastic to keep clean.
2. Never fold a banner.
3. Hang a banner tight during the warm part of the day to allow for maximum expansion. This way the banner will get tighter when it cools off.
4. When hanging a banner with ropes, tie the top corner straight out and tight from the sides and the bottom corners at about 15 degrees down from the horizontal line with a slight amount of play in the rope. This will allow the banner to dump air out the bottom and prevent undue wind load.
5. A properly constructed banner rarely needs wind slits. Wind slits can actually weaken the structure of the banner and will ruin its appearance. Only consistently high wind situations or very large banners suspended between poles or over a street require wind slits and heavier weight materials should be specified. Wind slits are cut in a smile shape so the slits will automatically close when the wind drops. Cuts should be done around, not through graphics.
6. Avoid storing banners in hot vehicles, especially if not rolled properly as described in instruction #1 above.
7. Banners requiring multiple use or long term outdoor exposure are best decorated with a true high performance cast vinyl with greater flexibility and less tendency to shrink.
8. Larger banners or high wind load conditions may require a top cable to support the length of the banner from clips to the top grommets. The top tie ropes will keep the banner stretched.
9. Banners can have the vinyl graphics safely removed and replaced by professionals. This may be more economical when a few changes need to be made. A complete redo may be less expensive by using a new banner altogether.
10. Keep banners clean with simple soap and water. Rubbing alcohol can also be used. Do not use ammoniated products or cleaners containing strong solvents or silicone.

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